

Press Release

COCOON FIRES has been awarded the Interior Innovation award from the German Design Council for 2011. Designed by innovative and celebrated designer Federico Otero, the Cocoon is an example of contemporary design made unique. The stunning range of fireplaces are as functional as they are beautiful.

Running on biofuel, our fireplaces are clean and environmentally friendly as the flames radiate warmth throughout the room. Our pieces will make great stylish additions to interior and exterior spaces.

Our ethanol-based fireplaces are smoke free and require no flue. They represent not merely decoration but real fireplaces that create an outstanding environment. It's the cleanness of the design that makes the object so attractive and effective. Our products offer practical solutions with functional and eye-catching designs. Simply radiant design

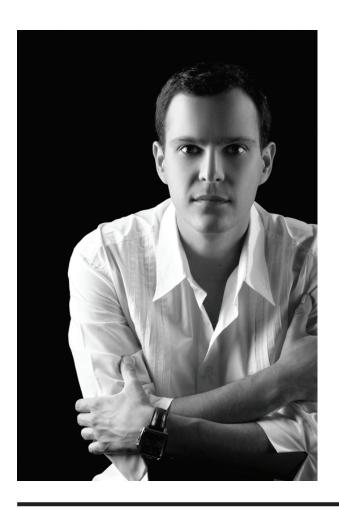
VELLUM Model

COCOON FIRES Launches its latest model the Vellum. The Vellum is a wall mounted fireplace that allows for simple installation. The Vellum comes in 2 finishes: Black Carbon Steel Cocoon with Brushed Stainless Steel Facia Marine Grade 316 Mirror Polished Cocoon with Brushed Stainless Steel Facia.



The Vellum is designed to be a sculptured art piece hanging on the wall with the addition of functionality. A 3D visual aspect enabling the viewer to appreciate the design and functionality from any angle.





The Designer

Federico Otero is an Industrial and Interactive Designer from Latin America. Otero started his career as a designer in his natal city of Lima in Peru, and then moved to the U.S. to continue his studies at Purdue University. After working for several years as a lead designer for Delta Faucet Company and as a freelance designer for Marcus Koepke's Design Studio, he decided to further his education at Domus Academy in Milan earning his Master's.

His contributions to design include a wide spectrum that ranges from lighting, furniture, faucets, and luxury products. His design talent took him to Switzerland where he was designing watches for Tag Heuer. Currently he is freelancing in diverse design areas.

Otero's work has been recognized in the business realm academia and the press. His work has been featured internationally including Interni, Vogue, Metropolis, CNN and Interior Design.



The Range

COCOON FIRES Range consists of 3 models each with 2 different finishes:

Models

- Aeris: Hanging Fireplace that can be hung in multiple locations. Height adjustable and 360 degree rotation
- •Terra: Free standing portable fireplace
- Vellum: Wall mounted fireplace with the ability to mount on multiple locations

Finishes

Marine Grade 316 Mirror Polished Finish Black Carbon Steel Finish

We use 316 Marine Grade Stainless steel with all our Stainless. The Black Cocoons are manufactured from High Grade Carbon Steel and then covered with High Heat Resistant Paint from the U.S.

All our components including Hanging System, Burner Trays and Legs are also manufactured with Marine Grade 316 Stainless Steel.

Additional Components

- Angled Hanging Bracket which allows the Cocoon to be installed into angled or pitched ceilings.
- •Extension Poles for high mounting locations
- Burners



How It Works

Our fireplaces run on ethanol, making our products clean and environmentally friendly. As the ethanol burns the main body of the fireplace heats and radiates warmth throughout the room.

The burner contained inside takes 1.5 liters of fuel and burns up to 6 hours depending on the heat setting, which can be adjusted for comfort.

It is the simplicity of the design that makes the object so attractive and effective. This piece will make a practical and aesthetic addition to any apartment and home. COCOON FIRES offers a simple and practical solution for functional and attractive heating. All models complete ready to install.

The Hanging System enables the Cocoon body to be adjusted in height. With 6 Height positions it allows the Cocoon to be set at safe heights for people with young children or depending on the environment it is placed in. Click Here to View Instructional DVD.

Awards

The German Design Council awarded COCOON FIRES: Interior Innovation Award 2011 for the Cocoon range.



Safety and Environment

COCOON FIRES use Denatured Ethanol. It is a biofuel that can be derived from plants such as, corn, wheat, barley and sugarcane. This fuel has little or no emissions allowing the Cocoon to operate without a flue.

The Aeris and Vellum comply with UL certification in both the U.S. and Canada and meet safety standards through otu the world.

Lifestyle

COCOON FIRES range is designed to capture the essence of life. Live and enjoy life to the fullest. The range has no boundaries and challenges the traditional views of heating.

The marine grade qualities of the range allows for the Cocoon to be used all year round and maximize the benefit of the creative design. Simply remove the tray and fill with ice or cooling pads to use as a drink server.

All models provide functionality and versatility. They provide value as the COCOON FIRES can be used in multiple locations both inside and out enabling the consumer to maximize the benefits from the one product.

An example of this is the Aeris Model. Multiple hanging brackets can be purchased allowing for several hanging locations throughout the home or for commercial application. This could include lounge, dining, and alfresco areas of the home. Just simply unscrew the hanging pole from the mounting base and reattach by screwing the hanging hole into the bracket at a different location. It takes simply 5 minutes.





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